

MEVA[®]
Marketing & Promotion

YETI[®]



prime[®]
LINE

SPRING 2026

YETI®

NEW FOR SPRING 2026



YTB8DB NEW

Boomer™ 8 Dog Bowl

Core Color(s): ● ● ○



YTR20STK NEW

Rambler® 20 oz. Stackable Cup
with MagSlider™ Lid

Core Color(s): ● ● ● ○



Ceramic Lining

YTR14CL NEW

Rambler® 14 oz. Stackable Mug
with DuraSip™ Ceramic Lining

Core Color(s): ● ● ● ● ○

DRINKWARE BUILT TO KEEP YOU GOING

NOW IN EVEN MORE COLORS



YTR10MSL2

Rambler® 10 oz. Stackable Lowball with MagSlider™ Lid

Core Color(s): ● ● ● ● ●



YTRMSW

Rambler® 10 oz. Wine Tumbler with MagSlider™ Lid

Core Color(s): ● ● ● ● ●



YTR20TUM

Rambler® 20 oz. Tumbler with MagSlider™ Lid

Core Color(s): ● ● ● ● ● ● ● ● ● ●

Seasonal Color: ●

New Color(s): ● ● ●



YTR18CSB NEW COLOR(S)

Rambler® 18 oz. Water Bottle with Color-Matched Straw Cap

Core Color(s): ● ● ● ● ● ● ● ● ● ●

New Color(s): ● ● ● ● ● ● ● ● ● ●



YTR18CB NEW COLOR(S)

Rambler® 18 oz. Water Bottle with Chug Cap

Core Color(s): ● ● ● ● ● ● ● ● ● ●

New Color(s): ● ● ● ● ● ● ● ● ● ●



YTR26CB NEW COLOR(S)

Rambler® 26 oz. Water Bottle with Chug Cap

Core Color(s): ● ● ● ● ● ● ● ● ● ●

New Color(s): ● ● ● ● ● ● ● ● ● ●



YTR20TM NEW COLOR(S)

Rambler® 20 oz. Travel Mug with StrongHold™ Lid

Core Color(s): ● ● ● ● ● ● ● ● ● ●

New Color(s): ● ● ● ● ● ● ● ● ● ●



YTR30TM NEW COLOR(S)

Rambler® 30 oz. Travel Mug with StrongHold™ Lid

Core Color(s): ● ● ● ● ● ● ● ● ● ●

New Color(s): ● ● ● ● ● ● ● ● ● ●



YTR30TUM

Rambler® 30 oz. Tumbler with MagSlider™ Lid

Core Color(s): ● ● ● ● ● ● ● ● ● ●

Seasonal Color: ●

MEVA[®]

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